

Unlocking the full potential of women working in global supply chains

4:1

return on investment for every U.S. dollar invested in HERhealth program activities in Egypt

SOURCE
Source: "The Business Returns From Women's Health Programs," BSR, August 2011

Introduction

BSR's HERproject is a collaborative initiative that strives to empower low-income women working in global supply chains. Bringing together global brands, their suppliers, and local NGOs, HERproject drives impact for women and business via workplace-based interventions on health, financial inclusion, and gender equality. Since its inception in 2007, HERproject has worked in more than 420 workplaces across 14 countries, and has increased the wellbeing, confidence, and economic potential of more than 500,000 women.

HERproject consists of three pillars that use peer-to-peer training and access partnerships to empower women working in garment, footwear, electronics, agricultural, and horticulture supply chains:

BSR® | her
+health

HERhealth improves the health-related knowledge and behaviors and access to health services and products of low-income working women.

BSR® | her
+finance

HERfinance builds the financial capability of low-income employees by delivering financial education programs and connecting factory employees to appropriate financial services.

BSR® | her
+respect

HERrespect promotes positive gender relations in the workplace and family through skill-building, awareness raising, and policy development.

Why Participate?

1 Invest in worker health, financial inclusion, and women's empowerment with a low-cost and factory-friendly training package

2 Strengthen relationships with key suppliers and help them build more inclusive workplaces

3 Leverage BSR staff and NGO partner networks for seamless program management and reporting

4 Collaborate with peers to share knowledge and scale impact of investments in women in global supply chains

SAMPLE PARTICIPANTS

Abercrombie & Fitch Co.
ANN Inc.
BESTSELLER A/S
Bloomberg L.P.
Boden
Brooks Sports
The Children's Place Retail Stores, Inc.
Clarks
Etam SCE
Fast Retailing
Flextronics
Fossil, Inc.
H&M Hennes & Mauritz AB
Hewlett-Packard Enterprise
J. Crew Group, Inc.
Jabil
Levi Strauss & Co.
Li & Fung Limited
Lindex
Marks and Spencer p.l.c.
Microsoft Corporation
NEW LOOK
Nordstrom, Inc.
Primark Stores, Ltd.
Regatta
Sainsbury's
Samsung
Waitrose

Benefits for Workers and Suppliers

Improve Workers' Well-Being

- Promote healthy behaviors, reduce infections and illness, and improve maternal health and access to family planning products
- Encourage financial planning and saving to build healthy and resilient households
- Enable women to feel respected and to actively participate in decision-making in the workplace and at home

Drive Healthy Business for Suppliers

- Decrease health-related absenteeism
- Reduce turnover and improve productivity
- Improve communication between management and employees
- Build employee leadership and communication skills

Focus Countries

Bangladesh	India
Brazil	Indonesia
Cambodia	Kenya
China	Mexico
Egypt	Myanmar
Ethiopia	Pakistan
Haiti	Vietnam

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HERproject funders

BILL & MELINDA
GATES foundation



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